

Money Model Worksheet

A brilliant strategy that doesn't make money is a hobby. Make the math work.

1. Our money model

Who pays	For what	How much	How often

2. Do we profit on ONE sale? (count your own time!)

Price of one sale	- All costs to deliver it	= Profit per sale

3. One way to earn this customer again (recurring revenue)

4. Can we actually deliver it? (people, suppliers, cash)
